



## General Plan Update Review Committee

Thursday, April 28, 2011, 4:00 p.m.

Visalia Convention Center  
San Joaquin Rooms B & C  
303 E. Acequia Avenue

### Meeting Minutes from Thursday, April 28, 2011

Meeting commenced at 4:00pm.

Committee Members Present: Larry Segrue (Co-Chair), Brian Blain, Carla Calhoun, Craig Van Horn (pending member), Darlene Mata, Dena Cochran, Dirk Holkeboer, Don Wright, Eric Mittlestead, Jim Robinson, Josh McDonnell, Michael Kreps, Richard Garcia (alternate), Steven Cullen, Tyson Carroll, Vincent Salinas

Committee Members Absent: Bob Link (Co-Chair), Michael Lane, Brad Maaske, Carl Anderson, Clarise Dilbeck, Ken Kugler, Mike Knopf

Support Staff Present: Andrew Benelli, Brandon Smith, Kim Loeb, Kurtis Brown, Mike Olmos, Nancy Loliva, Paul Scheibel, Perry Phipps, Ricardo Noguera, Vince Elizondo, consultant Michael Dyett

Public members who signed in: Bob Keenan, Gary Artis, Greg Collins, Dave Bryant

#### 1. Welcome & Introductions

Co-Chairperson Larry Segrue opened the meeting. General Plan Update Review Committee (GPURC) members, support staff, and public attendees were introduced. Craig Van Horn attended as a pending GPURC member representing the Mooney Boulevard Merchants.

#### 2. Public Comment

Greg Collins addressed the Committee in regards to the Growth Concepts maps' ability to face many of the key issues facing Visalia, including air quality, infill, fringe development, and loss of agriculture land.

#### 3. Accept Minutes from March 31, 2011, Meeting

A motion and a second were made to approve the minutes as prepared by staff. The vote passed.

#### 4. Discussion of Visalia Industrial Park Land Use Inventory for the City's Fiscal Wellbeing

Committee member Jim Robinson, representing the Visalia Economic Development Corporation (VEDC), led a presentation focusing on the allocation of industrial land shown in the Growth Concept maps. Copies of the PowerPoint slides were given to the GPURC for reference. The presentation touched upon the VEDC's recommendations and approach to industrial land as it applies to the city's three Growth Concepts.

5. Review / Discuss Growth Concepts Workbook

Consultant Michael Dyett provided a presentation which addressed questions and comments that individual GPURC members have raised in response to the Growth Concepts Workbook released in March. The issues addressed by Michael Dyett were:

- The use of annual growth rates which are lower than historical trends;
- Large amounts of multi-family residential designations shown on Concepts;
- Cumulative ratios of park space per 1,000 residents at buildout;
- Explanation of streetscape concepts for parkways, boulevards, gateway boulevards, and green streets;
- On-site retention basins as a means for stormwater management.

Co-Chairperson Larry Segrue solicited comments and observations from each of the Committee Members present to share their thoughts and comments about the Growth Concept maps and the outreach process and receiving feedback of presenting the maps via the community outreach efforts.

6. Staff Update & Coordination of GPURC's Expanded Community Outreach Plan

Nancy Loliva updated the Committee on the planned community outreach events occurring in May. Six GPURC members have signed up to help facilitate small group tables at the Community Meetings, and six additional volunteers are necessary to fulfill the facilitator roles needed at the meetings.

Other upcoming events which are part of the Community Outreach Plan are:

- Monday, May 4: Visalia Times Delta will publish an Editorial Question & Answer piece regarding the General Plan Update.
- Wednesday, May 6: Visalia Times Delta will host a live online chat for a one-hour period in the afternoon, providing an opportunity for the public to communicate and pose questions to City staff about the Update process.

7. Comments / Discussion from Committee Members

No comments were made.

8. Staff News and Updates

No updates were presented.

9. Adjourn to Thursday, May 5, 2011, at 4:00pm

Meeting adjourned at 5:30 pm.